

Canyon Creek School District #4
Monday, April 27th, 2020
10:00 a.m. – Special Meeting - Levy Committee via Zoom

Meeting to discuss General Fund Levy planning with the Levy Committee.

The Special Meeting – Levy Committee via Zoom was called to order at 10:00 a.m. The following were in attendance. Amy Sironi, Vice-chair, Amanda Agyeman-Budu, Trustee, Amy Gibbons, Trustee, Brent Lipp, Superintendent, Seara Stovall, Business Manager/Clerk, and Haley Morales, Dean of Students.

Discussion was held. Superintendent Lipp shared what has been utilized historically to educate the community on the Levy. Public forums have been held with a PowerPoint presentation including budgetary information. Mailings (post cards and tri-fold brochures) have been sent out and Superintendent Lipp has gone door-to-door with pamphlets and shared information and answered questions. Also, 7 or 8 volunteers including board members went door-to-door sharing information.

Something that hasn't been tried are yard signs. There is cost associated with this option. School District #2 has utilized this form of advertisement and has had some success. Amy Gibbons thought the yard signs were a great idea. She noted buildasign.com as a site she has utilized previously and was pleased with the product. The consensus was to try and keep the business local but also recognized that cost is an issue. "In this house, we love our Canyon Creek Cougars" was discussed for a theme for H-signs with a requested donation for sign expense. H-signs for Levy – "Stand up for Canyon Creek Kids" was decided as the theme.

Amy Sironi noted an open house may be a good option to share information about the Levy. Something held in the parking lot where people can stop by at their will.

Amanda noted that a banner may be a good option. Placement parallel to Duck Creek road. Canyon Creek Kids Matter, We love our Canyon Creek School District, Canyon Creek Education Matters were all discussed. "Stand up for Canyon Creek Kids" banner with hashtags posted on Duck Creek road and "Don't forget to vote July 7, 2020" was the final decision.

Amy Gibbons inquired at the historical cost of mailings. Superintendent Lipp noted that he thought it was around \$800 per mailing. Historically, the mailings were sent out weekly.

Superintendent Lipp noted that we needed a Levy Information tab on the webpage that could be linked to all public communications via hashtags or a QR code.

Mrs. Morales noted that door hangers were another option to distribute to houses throughout the voting community. "Don't leave us hanging"

Cause and Effects - With a successful levy, classroom sizes can be kept at a manageable size, curriculums can be updated to current versions, and sustainability of staffing. If the Levy is not successful, larger class sizes, outdated curriculums, cut programs, no elective programs for junior high students, and lack of keeping up with inflation are a result.

Noted discussion on the school Facebook page – change to the name currently listed was requested. It needs to be Canyon Creek School District #4. Mrs. Morales will work on merging the multiple pages associated with the school into one. There was additional discussion on creating an Instagram and Twitter account.

Social Media give away - Set up social media pages then send out email to school list, including all information and site links, pamphlets and mailing layouts for approval. The mailing information will also be shared via social media. News and radio may be options.

During the next packet pick-up day, the plan is to include voter registration cards a Levy fact sheet and notice of information to come.

Next Special Meeting – Levy Committee scheduled for Monday, May 4th 10 a.m.

- Parent Volunteers
- Advertising of Social Media sites

Adjournment

The next Regular Meeting will be held Monday, May 18, 2020 at 6:30 p.m. in the Canyon Creek School District Library, unless lawful restrictions for public meetings are still in place. If the public is still under restrictions, the meeting will be held via Zoom at the same date and time.

The meeting was adjourned at 11:40 a.m.

Joel Junso, Chairman

Seara Stovall, Business Manager/Clerk